

# WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING • WEDNESDAY, JULY 20, 2011

LAKE ARROWHEAD RESORT, 1195 APACHE LANE, NEKOOSA AND  
BULL'S EYE COUNTRY CLUB, 2800 RIDGEWOOD TRAIL, WISCONSIN RAPIDS



**JOIN THE WCMA GOLF OUTING** and choose from one of three excellent courses in Central Wisconsin.

Golfers have the choice of golfing at The Pines at Lake Arrowhead Resort in Nekoosa, The Lakes at Lake Arrowhead Resort, or Bull's Eye Country Club Course in Wisconsin Rapids (20 minutes north of Lake Arrowhead).

**EACH COURSE WILL OFFER ALL AMMENITIES** including range balls, lunch, hole prizes and cart gifts. At the end of the day, all golfers will gather at the Lake Arrowhead Clubhouse for social hour and dinner.

**THE WCMA GOLF OUTING IS A SCRAMBLE TOURNAMENT** with a shotgun start. The shotgun start is 10:30 a.m. at Bull's Eye Country Club and 11:00 a.m. at Lake Arrowhead. Come early to hit complimentary range balls, meet friends and pick up your cart gifts. You'll enjoy a complimentary lunch (fresh grilled burgers and brats). Lunch will be served beginning at 9:30 a.m. and continue until 1:30 p.m.

**CART GIFTS; PRIZES** Again this year, we're asking for cart gifts, rather than door prizes, for our golfers that wish to bring prizes to the outing. Gifts in each cart mean everyone enjoys keepsakes from the event and everyone enjoys a much shorter dinner program. We'll offer

skill prizes on each of our 54 golf holes. And, of course, we'll honor the best and worst golfers on all three courses.

**SOCIAL HOUR & DINNER** After golf, attendees will meet outdoors at the Lake Arrowhead clubhouse to enjoy social hour. Two large tents on the driving range will offer plenty of room for our popular refreshment break. We'll move indoors for dinner and wrap-up the day with our shorter after - dinner program.

**WCMA MEMBER PRICE : \$175  
NON-MEMBER PRICE: \$240**

Includes everything: golf cart; greens fees; range balls; cart gifts; outdoor barbecue lunch; social hour and dinner. (For those not golfing, the cost to attend the reception and dinner is \$50.00.)

**NEW THIS YEAR GOLFERS CAN REGISTER ON-LINE AT [www.wischeesemakers.org](http://www.wischeesemakers.org)** Golfers and sponsors are encouraged to use the secure on-line registration form and sponsorship sign-up form.

**SIGN UP SOON!** Sign-up begins May 3. The WCMA Golf Outing has the fun and energy of an event brimming with friends. And to make sure the golfing remains a pleasure, we'll cap the number of golfers at 432 (that's two foursomes per hole).

**SPACE IS AVAILABLE ON A FIRST PAID, FIRST SERVED BASIS, DETERMINED BY DATE THAT PAYMENT IS RECEIVED** Register yourself or your group on the Golf Registration Form. WCMA will build foursomes for individuals that register.

## WCMA GOLF OUTING AT A GLANCE

Wednesday, July 20

- 9:00 a.m. Range balls, gifts, lunch at Bull's Eye Country Club Course
- 9:00 a.m. Range balls, gifts, lunch at Lakes and Pines Courses at Lake Arrowhead Resort
- 10:30 a.m. Shotgun Start at Bull's Eye Country Club Course
- 11:00 a.m. Shotgun Start at Lake Arrowhead Courses
- 4:30 p.m. Social Hour at Lake Arrowhead Resort
- 6:00 p.m. Dinner - Lake Arrowhead Resort Clubhouse

For more information contact: Wisconsin Cheese Makers Association  
8030 Excelsior Drive, Suite 305, Madison, WI 53717 [www.wischeesemakers.org](http://www.wischeesemakers.org)  
ph: 608-828-4550 fx: 608-828-4551 [golf@wischeesemakers.org](mailto:golf@wischeesemakers.org)

## LOCATION AND LODGING



### Three Great Courses to Choose From

Golfers will rank their course preferences and WCMA will place golfers based on date of payment received.

### LAKE ARROWHEAD RESORT

1195 Apache Lane, Nekoosa, WI 54457  
Phone: 715-325-2929 [www.lakearrowheadgolf.com](http://www.lakearrowheadgolf.com)

#### LAKE ARROWHEAD RESORT: THE PINES COURSE

The Pines course is located next to the Clubhouse which is the central location for the social hour and dinner. The Pines course is the original Lake Arrowhead Resort 18 Hole championship course. It is a Golf Digest 4 1/2 Star Places to Play Award Winner and ranked among their top 75 public courses in America. Tucked among tall pines and lush woodlands, it provides the ultimate golf experience for players of all skill levels.

#### LAKE ARROWHEAD RESORT: LAKES COURSE

The Lakes Course is located 2.5 miles from the Clubhouse. Featuring water hazards on seven of the 18 holes, the newest Lake Arrowhead course is not for the faint of heart or the errant driver. It rewards the accurate and punishes the gambler. Perhaps this combination of scenic beauty and well-bunkered beast is why The Lakes was nominated as one of Golf Digest's Best New Public Course in America '99.

#### Directions

Lake Arrowhead Resort is located 13 miles south of Wisconsin Rapids on Highway 13. Exit Hwy. 13 at Apache Lane. The Lake Arrowhead Clubhouse is located at 1195 Apache Lane.

### BULL'S EYE COUNTRY CLUB

2800 Ridgewood Trail  
Wisconsin Rapids, WI 54494  
Phone: 715-423-2230  
Website: [www.bullseyecc.com](http://www.bullseyecc.com)

#### BULL'S EYE COUNTRY CLUB

Overlooking the Wisconsin River, Bull's Eye is Wisconsin's best-kept secret. The championship golf course is one of the not-to-miss golf locations in central Wisconsin.

#### Directions

If traveling on I-39, take the Highway 73 exit and go west toward Wisconsin Rapids. Take Highway 13 North to Pepper Avenue. Go west on Pepper Avenue which runs in to Ridgewood Trail. Keep going on Ridgewood Trail to the end.

If traveling on I-90/94, at Wisconsin Dells, take the Highway 13 exit North. Follow Highway 13 North into Wisconsin Rapids to Pepper Avenue. Go west on Pepper Avenue which runs in to Ridgewood Trail. Keep going on Ridgewood Trail to the end.

## Lodging

Wisconsin Cheese Makers Association has secured reduced rates at the following hotels.

### LODGES OF THE LAKES

866-456-3437

Lodges of the Lakes offers accommodations on the 5th fairway of "The Lakes" golf course at Lake Arrowhead. Two, 3-, and 4-bedroom, fully-furnished villas, each with a full kitchen with all appliances, utensils and dishes are available. Mention the "WCMA" outing to get special rate.

### HOTEL MEAD

451 E. Grand Avenue, Wisconsin Rapids  
Single/ Double \$88 800-843-6323  
A full service hotel with two restaurants, a bar, indoor pool, fitness center.  
Release date: July 5, 2011

### SLEEP INN & SUITES

4221 8th Street South, Wisconsin Rapids  
Single/Double: \$85 715-424-6800  
Includes free deluxe continental breakfast, free wireless Internet access, indoor heated pool and hot tub  
Release date: July 5, 2011

### AMERICINN LODGE & SUITES

3010 8th Street South, Wisconsin Rapids  
Single/Double: \$94.90 715-424-3444  
Includes free breakfast, free wireless Internet access, indoor heated pool, whirlpool.  
Release date: July 5, 2011

WISCONSIN CHEESE MAKERS ASSOCIATION, 8030 EXCELSIOR DRIVE, #305, MADISON, WI 53717

Ph: 608-828-4550 Fax: 608-828-4551 [www.wischeesemakers.org](http://www.wischeesemakers.org) [golf@wischeesemakers.org](mailto:golf@wischeesemakers.org)



# GOLF REGISTRATION FORM



SPACE IS AVAILABLE ON A FIRST PAID, FIRST SERVED BASIS, DETERMINED BY DATE PAYMENT IS RECEIVED.

In order to hold space for your golfers, complete this form and fax or mail it with your payment to WCMA as soon as possible. (If you do not know the golfers' names at this time, list them as 'tbd' in the spaces below. Names need to be received by June 17.

Registration includes everything: golf cart; greens fees; range balls; cart gifts; outdoor barbecue lunch; social hour and dinner.

**WHICH COURSE WOULD YOU PREFER TO GOLF ON?** WCMA will place golfers based on date of payment received.

Rank your preferences: 1, 2, 3.

\_\_\_ Lake Arrowhead Pines (by the Club House)    \_\_\_ Lake Arrowhead Lakes Course    \_\_\_ Bull's Eye Country Club

**GOLFERS (PRICE INCLUDES DINNER):** WCMA MEMBERS – \$175    WCMA NON-MEMBERS – \$240

For those not golfing, the cost to attend the reception and dinner is \$50. Please write 'Dinner Only' after your name.

- 1. \_\_\_\_\_ \$ \_\_\_\_\_  
Cart 1: Golfer'sName \_\_\_\_\_ Company \_\_\_\_\_
- 2. \_\_\_\_\_ \$ \_\_\_\_\_  
Cart 1: Golfer'sName \_\_\_\_\_ Company \_\_\_\_\_
- 3. \_\_\_\_\_ \$ \_\_\_\_\_  
Cart 1: Golfer'sName \_\_\_\_\_ Company \_\_\_\_\_
- 4. \_\_\_\_\_ \$ \_\_\_\_\_  
Cart 1: Golfer'sName \_\_\_\_\_ Company \_\_\_\_\_

TOTAL GOLF FEES: \$ \_\_\_\_\_ + TOTAL SPONSORSHIP FEES: \$ \_\_\_\_\_ = TOTAL DUE: \$ \_\_\_\_\_

**NOTE:** Payment of outing fees for all golfers must accompany this form. The contact person below will receive a confirmation of your foursome and details on the course you will be playing on. Cancellations received before June 18 will receive a 75% refund. No refund will be given after June 17.

## CONTACT PERSON

Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_  
Phone \_\_\_\_\_ Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

## PAYMENT OPTIONS (CHECK ONE)

\_\_\_ Check payable to: Wisconsin Cheese Makers Association

\_\_\_ Bill Credit Card      Circle Type:    American Express    Master Card    VISA

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Name \_\_\_\_\_

Street Address \_\_\_\_\_ Zip \_\_\_\_\_ Signature \_\_\_\_\_

## MAIL OR FAX COMPLETED FORMS TO:

WISCONSIN CHEESE MAKERS ASSOCIATION, 8030 EXCELSIOR DRIVE, #305, MADISON, WI 53717

Ph: 608-828-4550    Fax: 608-828-4551    www.wischeesemakers.org    golf@wischeesemakers.org

# 2011 WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING: WEDNESDAY JULY 20

## SPONSORSHIP SIGN-UP FORM



Wisconsin Cheese Makers Association appreciates your support of our popular golf outing. We'll promote your sponsorship on signage, in flyers and verbally at the event. Please read on to learn about your options to sponsor gifts and prizes.

**PLEASE NOTE: WCMA WILL NOT ACCEPT OR HAND OUT DOOR PRIZES AT THE 2011 GOLF OUTING.**

### SPONSOR A SOCIAL EVENT (Check one or more boxes below.)

#### BECOME AN EXCLUSIVE SPONSOR:

- Exclusive Lunch Sponsorship — \$4,000
- Exclusive Social Hour Sponsor: Curwood
- Exclusive Dinner Sponsorship — \$10,000

#### BECOME A CONTRIBUTOR SPONSOR:

- Contributor Lunch Sponsorship — \$200
- Contributor Dinner Sponsorship — \$200

### SPONSOR A CART GIFT

Provide a gift to each of our expected 432 golfers.

- Yes, we'll sponsor a cart gift. Our cart gift for each golfer or TBD \_\_\_\_\_

### SHIP YOUR CART GIFTS TO LAKE ARROWHEAD RESORT NO LATER THAN JULY 13.

Ship to: Lake Arrowhead Resort, 1195 Apache Lane, Nekoosa, WI 54457 Attn: Joel Barth 715-325-2929

### SPONSOR A HOLE (SKILL) PRIZE (Check one or more boxes below.)

Sponsor a Skill Prize such as longest drive, longest putt, closest chip. Minimum gift value \$100.

- Skill Prize: \_\_\_\_\_ Gift: \_\_\_\_\_ \$100 minimum value
- Skill Prize: \_\_\_\_\_ Gift: \_\_\_\_\_ \$100 minimum value
- Skill Prize: \_\_\_\_\_ Gift: \_\_\_\_\_ \$100 minimum value
- Skill Prize: \_\_\_\_\_ Gift: \_\_\_\_\_ \$100 minimum value

### SPONSOR A WINNING FOURSOME

Sponsor a winning foursome on the Lakes Course, Pines Course or the Bull's Eye Country Club Course.

- Yes, we will sponsor (1, 2, or 3) \_\_\_\_\_ foursomes @ \$400 each. Total due: \$ \_\_\_\_\_

### CONTACT PERSON

Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_  
Phone \_\_\_\_\_ Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Return this form promptly and WCMA will promote your participation before the event. Sponsorship deadline is June 17. Make check payable to WCMA or pay on the Golf Registration Form.

### MAIL OR FAX COMPLETED FORMS TO:

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Ph: 608-828-4550 Fax: 608-828-4551 www.wischeesemakers.org golf@wischeesemakers.org

