

2010 WORLD CHAMPIONSHIP
CHEESE CONTEST

HOSTED BY WISCONSIN CHEESE
MAKERS ASSOCIATION

MARCH 16 - 18, 2010

MONONA TERRACE
CONVENTION CENTER
MADISON, WISCONSIN, USA

WEBSITE
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News Release

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For Immediate Release
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New Sponsorship Opportunities for World Championship Cheese Contest

Madison, Wis. — New sponsorship opportunities are available for the 2010 World Championship Cheese Contest. Companies can now choose from three levels of sponsorship and increase their visibility both at the World Championship Cheese Contest and the 2010 International Cheese Technology Exposition.

The three levels of sponsorship are:

- Contest PARTNERS Sponsorship
- Contest CLASS Sponsorship
- Contest Contributor



“Companies are now able to support the World Championship Cheese Contest at three sponsorship levels, allowing more opportunities to maintain this important non-profit industry event,” said Jane Cisler, Marketing Coordinator, Wisconsin Cheese Makers Association, Contest host.

The World Championship Cheese Contest will be held March 16 -18, 2010 and the International Cheese Technology Exposition will be held April 20-22, 2010, both in Madison, Wis.

For more information on Contest sponsorship opportunities, please visit the World Championship Cheese Contest website at www.worldchampioncheese.org.

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